

TOURISM

SPRING 2004

Carroll County Maryland

TOWNMALL OF WESTMINSTER

Where do you go in Carroll County to dine with friends, find the latest trends in clothing, replace your worn-out television, see a blockbuster movie or work out? Why, the TownMall of Westminster of course! Nowhere in the area can you find more community activities: children's events, health fairs, charitable events and so much more. The TownMall of Westminster is at the center of it all!

Celebrating its sixteenth year of serving the Greater Westminster community and Carroll County, 2003 marked one of TownMall's most successful years to date. The center welcomed two new anchor stores, saw the renovation of several of its current stores and common areas, and hosted more community events than ever before.

Boscov's opened its doors in April and had one of the most successful openings in its history. The first and only Steve & Barry's University Sportswear location in Maryland opened as the center's fourth anchor, in winter 2003. Steve & Barry's offers shoppers casual clothing for men, women and children, as well as college logo apparel — all for unbeatable prices. Sears and Belk also celebrated grand reopenings with expanded sales floor space and completely refurbished store interiors. With more than 80 specialty stores, TownMall continues to offer shoppers a unique mix of retail merchants including the recent additions of

Nextel, Christopher & Banks, Doctor's VisionWorks and PAC SUN.

The recently renovated Food Court area serves everything from Asian cuisine to ice cream. Stop by The Ladyfinger Tea Room where tea and hospitality aren't the only offerings on the menu. A variety of sandwiches, specialties and desserts make this a unique dining experience. Feeling really hungry? Be sure to stop by Super Buffet Restaurant to join family and friends for American, Japanese and Chinese cuisine. Or try the Tequila Shrimp or Margarita Chicken at Casa Rico Restaurant, they're sure to make your taste buds say "Ole!"

Looking for something to do? Watch Hollywood's latest releases at the refurbished 9-screen Regal Cinemas. Visit Gold's Gym and take a pilates class. Stop by the Customer Service Center for more information about TownMall's promotions and exciting community events including craft fairs, fashion shows, contests and more.

In addition, TownMall offers two special programs. Every Wednesday beginning at 9:30 a.m., TownMall hosts educational and fun morning activities called KIDS Club, geared towards preschool aged children and their families. In an effort to promote community health and wellness, TownMall has partnered with Carroll



Hospital Center to create the TownMall Trotters walking program. Walkers can register to be a part of the group to receive special discounts and promotions offered by participating merchants within the center.

Located at the crossroads of Routes 140 and 27, TownMall has grown extensively over the past year and has more to offer shoppers and visitors than ever before. If you haven't visited the center recently, then you've missed all the excitement. Come by and visit and see why...The TownMall of Westminster is the center of it all!

For more information, visit www.TownMallofWestminster.com or call 410-857-0300. ◀

WHAT'S INSIDE

- The President's Insights
- Sykesville Celebrates
- Win a Fabulous Gift Basket
- Carroll County's Civil War Roots

THE PRESIDENT'S INNSIGHTS

By Stephen H. Kerkam



Tourism is the #2 industry in Carroll County. Now the third largest retail sales industry in the country, tourism

provides jobs in our county, helps increase revenues and helps to reduce our taxes. More people are visiting Carroll County and there is a major increase in the number of people visiting the Office of Tourism website, which continues to be a great source of information for potential visitors.

The Tourism Council, a non-profit organization of business people dedicated to promoting tourism and supporting the Office of Tourism, is pleased to announce its new website: www.tourismcouncilofcarrollcounty.org. It features a link to the Office of Tourism website as well as links to all of the Tourism Council members' websites. In addition, we have provided links to the businesses that advertised in the *Visit Carroll County* official visitor's guide. You'll also find links to towns in the county and information on events taking place. Be sure to take a look.

The Tourism Council once again sponsored the Harlem Wizards basketball game against the Carroll County Shooting Stars on March 13 at McDaniel College. The evening was a great success as a fun-filled family event. We had more than 1,000 people in attendance. Many thanks to WTRR and emcee Dwight Dingle and

the *Carroll County Times* for advertising support, as well as Uniform GraphiX, Rohrbaugh's Charter Service, Best Western, Boston Inn, The TownMall, Sylvan Learning Centers, Boulevard and Beyond, Coldwell Banker in Hampstead and Wood's Gain Bed and Breakfast.

With spring just around the corner, the council is making preparations for its annual Spring Cleaning. Look for us cleaning the visitor's signs that direct tourists to the Visitor Center. This is a great time for all county businesses to spruce up for spring to be ready for our visitors. What first impression of your business do visitors get?

It is time once again to plan for the next addition of *Visit Carroll County*, published by the council in cooperation with the Office of Tourism and funded solely by our advertisers. The current 32-page magazine features articles and photos. The next edition will be expanded and will feature our communities and the advertised businesses located there. All advertisers will also be featured on our new website with links to their businesses. See our webpage for information on joining in this great project.

For information about the Tourism Council of Carroll County, Inc., please see our website: www.tourismcouncilofcarrollcounty.org. For membership in the Tourism Council of Carroll County, please contact Doug Mathias at 410-259-0334.

OFFICERS

President

Steve Kerkam

1st Vice President

Barry Boston

2nd Vice President

R. Douglas Mathias

Treasurer

Thierry Bompard

Secretary

Colleen Cole

Past Presidents

Harry Colson

Nancy McCormick

G. Melvin Mills

Board of Directors

Mary Jo Colbert

Peggy Funk

Bonnie Grady

Barbara Lilly

Colleen McPherson

Tom McPherson

E. Suzan Miller

Bill Rohrbaugh

Jane Sewell

Donna Yeager

Ex-Officio

Barbara Beverungen

Jack Lyburn

TOURISM FOCUS

is published by:
Carroll County Office
of Tourism and Tourism
Council of Carroll County, Inc.
224 N. Center Street,
Room 100
Westminster, MD 21157-5134

SYKESVILLE CELEBRATES

Sykesville turns 100 this year and the town plans a Centennial Celebration on May 1st. The festivities begin with a Main Street parade at 4:00 p.m. The birthday bash continues until 8:00 p.m. with music, food, tours through the town, speeches on the town's history, model train displays and rides on the Little Sykes Railway. To commemorate Sykesville's first 100 years of incorporation, the town has erected a fountain and park, which will be dedicated that day with a ribbon-cutting ceremony.

On June 5th it's time for the town's annual Strawberry Festival, featuring baked goods and entertainment, followed July 3rd by the Annual Model Railroad Festival. ◀



WIN A FABULOUS GIFT BASKET FROM THE TOURISM COUNCIL!



Come one and come all to the Visitor Center on Main Street in Westminster to win this beautiful gift basket. This is a \$225 value and includes \$100 towards a night's stay at Wood's Gain Bed and Breakfast, two tickets to the Maryland Wine Festival, a Maryland Wine Festival sweatshirt, two Wine Festival glasses, applebutter and other gift items.

Just fill out the entry form and bring it with you to the Visitor Center to enter the drawing. You must come

in person with your entry form to be eligible to win! Only one entry per person is allowed. Multiple entries

will be disqualified. The drawing will be held May 15, 2004, and the winner will be notified. ◀

REGISTER TO WIN!

Tourism Council Gift Basket

Bring this entry to the Visitor Center, 210 East Main St., Westminster, MD

Name: _____

Address: _____

Telephone No.: _____

E-mail Address: _____

For staff use:

Date of Visit to the Center: _____

Staff Signature: _____

CARROLL COUNTY'S CIVIL WAR ROOTS

Have you ever driven down one of Carroll's back roads and wondered who else may have traced that same route in decades or centuries past? In the case of Carroll's routes (and roots) of the Civil War, they are broad and deep and the opportunities to explore them grow every year.

If you'd like to learn more about those stories, consider:

- The 7th Annual *Maryland and the Civil War* conference, hosted by the Historical Society of Carroll County and Carroll Community College on Saturday, March 27th. Information is available at www.carr.org/hsc or by calling the Historical Society at 410-848-6494 or the College at 410-386-8100.

- **Civil War Encampment** at the Carroll County Farm Museum on the first weekend of May (1st & 2nd). This is an event for the whole family to share. Contact the Farm Museum at 410-876-2667 for further information.
- The commemoration of the 141st **Anniversary of Corbit's Charge**. On Saturday evening, June 26th, come to the Carroll Theater to see a free showing of the Civil War movie *Shenandoah*, starring Jimmy Stewart. On Sunday afternoon, the 27th, at the old courthouse in Westminster there will be music, museum displays and re-enactors, followed by the ceremony at 2 p.m. For more information, call the City of Westminster at 410-848-9000

or the Historical Society at 410-848-6494.

- On July 10th and 11th, plan to head north to Union Mills Homestead for their **Annual Civil War Living History and Ice Cream Sundae Social**. After viewing the encampment, demonstrations and touring the site plan, refuel on great food and ice cream. For more information call 410-848-2288.

If you'd like to explore more, stop in the Visitor Center in Westminster for maps of the Maryland Civil War Trails markers or the many local tours available. Look for information in the near future on an in-county escorted tour under development by the Historical Society or call 410-848-6494. ◀

SPRING EVENTS

SERRV Warehouse Seconds Sale

March 26 — 9:30 a.m. to 5 p.m.
March 27 — 8 a.m. to 5 p.m.
Brethren Service Center,
New Windsor
410-635-8711

Maryland and the Civil War: A Regional Perspective

March 27 — 8:45 a.m. to 3:30 p.m.
Carroll Community College
410-386-8100

6th Annual Carroll County Home Show

March 27 — 9 a.m. to 5 p.m.
March 28 — 10 a.m. to 4 p.m.
Carroll County Ag Center
410-857-7884

Carroll County Farmers Market Easter Show

April 3 — 8 a.m. to 2 p.m.
Carroll County Ag Center
410-848-7748

Carroll County Tractor and Truck Pull

April 25 — 9 a.m. to 5 p.m.
Raindate: May 2
Carroll County Ag Center
410-848-9426

Earthworks Festival

April 25 — Noon to 5 p.m.
Bear Branch Nature Center
410-848-2517

Centennial Celebration

May 1 — 10 a.m. to 5 p.m.
Main Street, Sykesville
410-795-8959

35th Annual Flower and Plant Market

May 1 & 2 — 9 a.m. to 4 p.m.
Union Mills Homestead
410-848-2288

Civil War Living History Encampment

May 1 & 2 — 10 a.m. to 5 p.m.
Carroll County Farm Museum
410-876-2667/410-848-7775

Westminster Flower and Jazz Festival/5 K Run

May 8 — 10 a.m. to 4 p.m.
Downtown Main Street,
Westminster
410-848-9393

Herb Festival

May 8 — 11 a.m. to 4 p.m.
Piney Run Park
410-795-6043

Blacksmith Days

May 15 & 16 — 8 a.m. to 5 p.m.
Carroll County Farm Museum
410-876-2667/410-848-7775

Swing Into Spring

May 15 — 9 a.m. to 4 p.m.
May 16 — 10 a.m. to 2 p.m.
Taneytown Memorial Park
410-751-1100 ext. 17

Hampstead Day

May 22 — 8 a.m. to 4 p.m.
Main Street, Hampstead
410-239-8277

35th Annual Spring Muster & Antique Fire Equipment

May 29 — 10 a.m. to 4:30 p.m.
Carroll County Farm Museum
410-876-2667/410-848-7775

137th Westminster City Memorial Day Parade

May 31 — Parade 10 a.m.
Program at Cemetery 11 a.m.
Monroe St., Pennsylvania Ave.,
Main St., Church St.
410-848-6179

CARROLL COUNTY VISITOR CENTER

210 East Main Street
Westminster, MD 21157
410-848-1388 • 1-800-272-1933
Monday – Saturday: 9 a.m. to 5 p.m.
Sunday & Most Holidays: 10 a.m. to 2 p.m.



CARROLL COUNTY OFFICE OF TOURISM

Administrative Office
224 N. Center Street, Room 100
Westminster, MD 21157
410-386-2983
Fax: 410-876-1560
E-mail: cctourism@ccg.carr.org
Website: www.carr.org/tourism



TOURISM COUNCIL

OF CARROLL COUNTY, INC.
P.O. Box 2125
Westminster, MD 21158
www.tourismcouncilofcarrollcounty.org

TOURISM COUNCIL OF CARROLL COUNTY, INC.

TOURISM
joins

SPRING 2004 P.O. Box 2125, Westminster, Maryland 21158

PRSR STD
U.S. Postage
PAID
Westminster, MD
Permit No. 853